



Granite State Detachment #542
<https://granitestatemarines.com/>
 PO Box 3857, Manchester, NH 03103
Marine Corps League (MCL)
<https://www.mclnational.org/>

Tuesday 14 Jan 2025 Monthly Meeting Agenda
American-Canadian Genealogical Society
 1 Sundial Ave., Manchester NH 03103

Uniform of the Day: Seasonal Uniform (Undress Uniform – Long Sleeve) or MCL Cover.

1800 Opening Ceremony: Commandant (Cmdt) Gahan; Chaplain (Chap) Duquette, Sergeant at Arms (SAA) Coutu.

Officer Roll Call by SAA: Cmdt.____; Senior Vice Commandant (SVC)____; Junior Vice Commandant (JVC)____; Judge Advocate (JA)____; Junior Past Commandant (JPC)____; Adjutant (Adj)____; Chaplain (Chap)____; Paymaster____; Web Sergeant____; Quartermaster ____; Scouting ____; Marine 4 Life ____; Aide de Camp ____; Quorum____
 ____Members____Guests ____

Minutes: Motion to accept the 10 December 2025 minutes. Motion____Second____Vote____

New members and guests:

- Swearing in of new members if present.
 - Swearing in of new member xxx.
- Welcome all guests and those who are considering membership.

Paymasters Report (Paymaster Marge Romano (paymaster@granitestatemarines.com)):

- Savings/Scholarship: \$ Checking: \$ Charitable Games revenue balance: \$
 - Motion____Second____Vote____

Chaplain Report (Joe Duquette (chaplain@granitestatemarines.com)):

- Update on those injured, ill, hospitalized, or recovering from hospitalization

Committee Reports:

Scholarship Committee (Need a chair and members):

- Scholarship Committee needs to be formed with a chair
- All the different scholarships that GSD will be offering in 2025 will need to be determined and their guidelines for applicates
- A date needs to be set for first meeting of committee

Communications/Website and Social Media (Web Sgt Jo Zurwell (webmaster@granitestatemarines.com)):

- Detachment Facebook page: <https://www.facebook.com/GraniteStateMarines542> .
 - Detachment members are encouraged to update content.
- Update on Detachment Website and Social Media activity:

Membership (Acting JVC Glen Thayer Sr. (jvc@granitestatemarines.com)):

- Report of membership recruitment activity from JVC.
- Report on Toys 4 Tots efforts and plans for 2025



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Correspondence (Paymaster Marge Romano (paymaster@granitestatemarines.com)):

- Update on correspondence received.

Scouting (Kayley Bass & Sarah Steffan):

- Update on Scouting activity.

Marine for Life (M4L) Glen Thayer Sr. (marine4life@granitestatemarines.com)):

- Update on any activity

Donations and Gifts (Paymaster Marge Romano):

- Any donations or gifts received
- Any donations made since last meeting

Dept. of NH (DNHMCL) <http://nhmarines.org/>: <https://www.facebook.com/MCLNHMARINES/>

- Honors and Scout Chairs still needed.
 - Interested applicants need to contact DNHMCL Commandant Cody Dumont (mcl_cody_dumont@melcara.com).
- Any comments from Cody during the meeting?
- Other Department events can be viewed at the following link: <https://nhmarines.org/events/>

OLD BUSINESS:

- Update on Charitable Gaming application for 2025 and the NH Charitable Trust application. (Paymaster Marge Romano).

NEW BUSINESS:

- Nominate and Vote in new JVC
- Walmart Grant Presentation and Discussion

GOOD OF THE LEAGUE:

- Does anyone have any topic they would like to bring to the attention of the membership tonight?

FUTURE DATES:

- **25 January 2025.** Saturday FUNday Breakfast @ 0900 at Airport Diner, 2280 Brown Ave, Manchester, NH
- **11 February 2025.** Next Detachment monthly meeting at 1800.
- Other Detachment events can be viewed at: <https://granitestatemarines.com/events/>
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Closing Ceremony: Cmdt. Gahan, SVC TBD, Chap Duquette, SAA Paul Coutu.

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**Granite State Marine Corps League
Detachment #542**

Jan. 14, 2025 at 1800

Uniform of the day: MCL cover

Opening Ceremony: Commandant, Sgt-at-Arms, Chaplain

Roll Call of Officers and Appointed Positions:

| | | | | |
|----------------|---------------------------|---|---|--|
| Commandant: | Gary Gahan | Pr. <input checked="" type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |
| Sr Vice Cmndt: | Vacant | Pr. <input type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input checked="" type="checkbox"/> |
| Jr Vice Cmndt: | Glen A. Thayer, Sr. | Pr. <input checked="" type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |
| Judge Advoc: | Chris Peirce | Pr. <input checked="" type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |
| Jr Past Cmndt: | B J Byers | Pr. <input type="checkbox"/> | Ex. <input checked="" type="checkbox"/> | Abs. <input type="checkbox"/> |
| Adjutant: | Eric Anthony | Pr. <input checked="" type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |
| Chaplain: | Joe Duquette | Pr. <input checked="" type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |
| Paymaster: | Marge Romano | Pr. <input checked="" type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |
| Quartermaster: | Antwon Scott | Pr. <input checked="" type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |
| Sgt at Arms: | Paul Coutu | Pr. <input type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |
| Webmaster: | Jo Zurwell | Pr. <input checked="" type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |
| Media Liaison: | Vacant | Pr. <input type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |
| Scouting: | Kayley Bass/Sarah Steffan | Pr. <input checked="" type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |
| Marine 4 Life | Glen A. Thayer, Sr. | Pr. <input checked="" type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |
| Aide De Camp: | Kevin Brown | Pr. <input checked="" type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |
| Sgt. at Arms | Paul Coutu | Pr. <input checked="" type="checkbox"/> | Ex. <input type="checkbox"/> | Abs. <input type="checkbox"/> |

Other Members attending

- 19 members total attending
- Cody Dumont NH MCL commandant

New Members Attending and Sworn-In

- **Rich Andrus** (prospective new member to be inducted --- see below)

Guests attending

- **Cody Dumont**, (MCL NH commandant) as noted above graciously traveled to attend our meeting out of concern for Gary's heart surgery and the impending leadership challenge that may create for us.

Approval of previous meeting's minutes:

- **Kevin Brown** made the **MOTION** to accept the previous meeting's minutes; **Steve White** seconded the motion; **passed unanimously**

Reports of Officers

Senior Vice Commandant: (position open at present)

- NTR

Paymasters Report: (Marge Romano)

- See attached report from Paymaster
- Balance: \$15,823
- Marge Romano added remarks:

Marge re-emphasized her belief that 75% of donations should go to veterans consistent with the core mission of the Marine Corps League.

Fundraising cash should always be counted by two people. This results in an accurate (and verifiable) account of incoming cash. We owe this to the people who donate to us, trust us to properly handle and route their donations.

Marge will coordinate with Antwon (Quartermaster) on getting the cash security containers.

Marge proposes working from a budget for fiscal year 2025. This is a pretty standard bookkeeping procedure for most charities (**E.A, adjutant**).

Cody Dumont (NH MCL commandant) noted: Green cans can be designated for vets. when fundraising.

Marge noted that our Charitable Gaming money is NOT guaranteed and we should not overly depend on it.

Chaplain Report: (Joe Duquette)

Sick, Injured, Hospitalized Members :

Members / spouses recently passed away:

Updates from VA Hospital:

- **Joe** visited **Bill Rogers**, (90 yr. old skydiver, Corpsman) who is having toe and heel surgery, room 750, Elliot Hospital.
- **Dennis Mitchell** continues to struggle with TBI (can be worse in winter); keeps him out of circulation.
- **Gary** (#542 commandant) will have open heart surgery on Jan. 29th.

Judge Advocate: (Chris Peirce)

- NTR

Junior Vice Commandant: (nominee: Glen A. Thayer, Sr.)

Quartermaster: (Antwon Scott)

- Colored tablecloth (for fundraising events) will be ordered an image of the Granite State Detachment Emblem (EGA). He will order 7 of these. Also a new banner and stand have been ordered.

Webmasters Report: (Jo Zurwell)

- See attached report from Webmaster
- On the website, quiet Oorah published usage on our website: 224 hits down this month to 132.

Media Liaison Report: (Vacant)

Scouting Report: (Kayley Bass/Sarah Steffan)

- **Kayley** spoke about the “Klondike” winter (Scout) camp taking place on February 7-8.

Marine for Life: (Glen A. Thayer, Sr.)

- **Glen** reports that he is in contact with various Marine for Life chapters; but nothing going on currently.

Correspondance: (Commandant, Paymaster, et al)

- The Boys and Girls Club sent a thank you letter for our Christmas volunteer support.

Donations inbound: (Paymaster, Commandant)

- NTR

Donations outbound:

- NTR

Awards: (Commandant, et al)

- NTR

Honor Details: (Jim Ambrose)

- NTR

Scholarship committee: (Gary Gahan, Steve White, Dennis Kearns, Tom Escandon, Jo Zurwell)

- NTR

Continuing Business:

- **Cody D.** invites all to “grub meeting” at his detachment.
- **Chris Peirce**

Old Business:

- **NTR**

New Business:

- **Chris Peirce** nominates Glen for Junior Vice Commandant; **Kevin Brown** 2nds; unanimously passed in favor.
- **Richard Andrus** is sworn in as a new member of the #542 GSD
- **Glen Thayer:** we have a unique opportunity to apply for a grant (since we are a 501 C/3 org.) with Walmart. This was pointed out to me by Remy Waldron, Manchester supervisor for Toys for Tots. There are community grants and local grants (eg. For Manchester, Auburn, Goffstown. Just submit the proposal to Walmart. **Marge R.**, who was aware of this program, pointed out that an organization can apply up to 25 times a year.
- After some discussion, **Chris Peirce** made a **MOTION** to proceed with this grant process for GSD; **Paul Coutu** 2nds; passed unanimously in favor.
- **Sarah Stephan** noted that a recruiting opportunity we should be aware of is the veteran connection with State Troopers, many of whom are Marines.

Closing Ceremony:

(Commandant, Sgt-at-Arms, Senior VC, Chaplain)

Next meeting dates:

- The next FUNday breakfast will be on January 25th (Sat.) at the Airport Diner, 08:00
- The next official meeting will be on Tuesday, February 11th, 2025 at 18:00 hours.

CASH COUNT WORKSHEET

Prepared By:

Fundraiser Venue/Location

Date:

| DOLLARS | Count | | Total Dollars |
|--|-------|----------------------|---------------|
| Hundreds | | x \$100.00 | \$ - |
| Fifties | | x \$50.00 | \$ - |
| Twenties | | x \$20.00 | \$ - |
| Tens | | x \$10.00 | \$ - |
| Fives | | x \$5.00 | \$ - |
| Twos | | x \$2.00 | \$ - |
| Ones | | x \$1.00 | \$ - |
| | | Total Dollars | \$ - |
| | | | |
| COINS | Count | | Total Coins |
| Dollars | | x \$1.00 | \$ - |
| Half Dollars | | x \$.50 | \$ - |
| Quarters | | x \$.25 | \$ - |
| Dimes | | x \$.10 | \$ - |
| Nickels | | x \$.05 | \$ - |
| Pennies | | x \$.01 | \$ - |
| | | Total Coins | \$ - |
| | | | |
| GRAND TOTAL DOLLARS and COINS | | | \$ - |
| | | | |
| Dollar & Coin Tally Verified By: (Print name) | | | |
| Signature | | | Date |

Webmaster and Social Media Manager

Board Report for

January 14, 2025, GSD 542 Meeting

Communications:

Since the last meeting the following were either done on the website and/or added to social media.

- Created, emailed and posted to the resources page the newest issue of the Oorah Newsletter.
- Combined October minutes, reports, and agenda and uploaded to meeting minutes page.
- Updated plugins on website for it to be more secure and up to date.
- Updated the theme on the website for it to be more secure and up to date.
- Reviewed website usage report from Monster Insights

Website: Google Analytics GA4 numbers for December 1, 2024-December 31, 2024

| | 4/9-5/14/24 | 5/15-6/30/24 | 7/1-7/31/24 | 8/1-8/30/24 | 9/1-9/30/24 | 10/1-10/31/24 | 11/1-11/20/24 | 12/1-12/31/24 |
|---|-------------|--------------|-------------|-------------|-------------|---------------|---------------|---------------|
| Total Website Users | 252 | 173 | 118 | 337 | 116 | 165 | 224 | 132 |
| Direct Find - typing in URL | 148 | 93 | 68 | 93 | 56 | 77 | 90 | 71 |
| Organic Search | 81 | 71 | 44 | 49 | 52 | 74 | 89 | 57 |
| Referral (link on another site to ours) | 3 | 7 | 6 | 6 | 7 | 6 | 13 | 4 |
| Organic Social Media search | 20 | 2 | 0 | 8 | 1 | 8 | 4 | 0 |

The top landing page views were as follows:

| | 4/9-5/14/24 | 5/15-6/30/24 | 7/1-7/31/24 | 8/1-8/31/24 | 9/1-9/30/24 | 10/1-10/31/24 | 11/1-11/30/24 | 12/1-12/31/24 |
|---------------------|-------------|--------------|-------------|-------------|-------------|---------------|---------------|---------------|
| Main Home page | 133 | 123 | 87 | 89 | 70 | 109 | 121 | 79 |
| Contact Us | | 10 | 5 | 18 | 8 | 0 | 0 | 0 |
| Detachment Officers | 27 | 12 | 9 | 0 | 0 | 19 | 22 | 32 |
| Events | 17 | 14 | 5 | 17 | 13 | 11 | 11 | 11 |
| Membership | 23 | 17 | 11 | 15 | 14 | 12 | 0 | 10 |
| Payment Submissions | | | | 16 | 6 | 0 | 0 | 0 |
| Resources | 8 | | | 0 | 23 | 15 | 14 | 22 |

| | | | | | | | | |
|---------------------------|--|--|----|----|---|----|----|----|
| Semper Fidelis Newsletter | | | 21 | 24 | 9 | 12 | 20 | 13 |
| Meeting Minutes | | | | | | | | 13 |

Respectfully Submitted, Jo Zurwell, #238602, Webmaster & Social Media Manager