

Granite State Marine Corps League Detachment #542

Sept 8 , 2026 at 1800

Uniform of the day: MCL cover

Opening Ceremony: Commandant, Sgt-at-Arms, Chaplain

Roll Call of Officers and Appointed Positions:

Commandant :	Eric Anthony	Pr. ☒	Ex. ☐	Abs. ☐
Sr Vice Cmndt :	Vacant	Pr. ☐	Ex. ☐	Abs. ☐
Jr Vice Cmndt :	Vacant	Pr. ☐	Ex. ☐	Abs. ☐
Judge Advoc :	Chris Peirce	Pr. ☒	Ex. ☐	Abs. ☐
Jr Past Cmndt :	B J Byers	Pr. ☐	Ex. ☒	Abs. ☐
Acting Adjutant:	Jo Zurwell	Pr. ☒	Ex. ☐	Abs. ☐
Chaplain :	Joe Duquette	Pr. ☒	Ex. ☐	Abs. ☐
Paymaster :	Marge Romano	Pr. ☒	Ex. ☐	Abs. ☐
Quartermaster :	Steve White	Pr. ☒	Ex. ☐	Abs. ☐
Sgt at Arms :	Paul Coutu	Pr. ☒	Ex. ☐	Abs. ☐
Webmaster :	Jo Zurwell	Pr. ☒	Ex. ☐	Abs. ☐
Scouting :	Kayley Bass /Sara Steffen	Pr. ☒	Ex. ☐	Abs. ☐
Aide De Camp :	Kevin Brown	Pr. ☒	Ex. ☐	Abs. ☐

We have a quorum.

Other Members attending:

Mike Sousa, Joey Duquette, Pat Anthony

New Members Attending and Sworn-In:

None

Guests attending:

Annie Day of VA Peer Support

Prior to the official business commencing the detachment was joined, unofficially, by Annie Day who is a VA Support specialist for the Veteran Crisis Line. Member Mike Sousa introduced Annie and explained that he met her at a ham radio club, and she helped him with his needs at the VA.

Annie explained that the peer support personnel are all veterans and they connect veterans to local resources either with the VA or in the community. They walk people through the process and in some cases, helps people walk through the door at the VA. She emphasized that the veterans are “Never Alone”. She offered her phone number and email to be used by anyone at the meeting or of MCL and to be put on the website for support. 603-657-5377 ms.annie.day@gmail.com. She also said that veterans can call 988 Press 1 at any time for the Veteran Crisis line, but the person does not need to be in crisis to call the line, they are there for resource support as well.

Approval of previous meeting’s minutes:

White made the **MOTION** to accept the previous meeting’s minutes; *Brown* seconded the motion; passed unanimously.

Anthony opened the meeting with a discussion on the importance on filling the officer positions of SVC and JVC. *White* asked how we can recruit people to fill these spots. *Romano* asked if we have had any interest. Until these positions are filled, *Anthony* stated we would all need to share the responsibilities of SVC and JVC until the posts are filled. *Romano* asked who would run the meeting if for some reason *Anthony* was not able to run the meeting. *Anthony* stated that *Peirce* would be the one to run the meeting if he could not be at present. *Zurwell* mentioned that if there was only one officer present it would not be an official meeting as we would need at least two officers to make a quorum.

Some suggestions stated during this discussion:

- *White* – troll the VFW or other like places for Marines
- *Peirce* – stated that the Marine For Life representative is supposed to share GSD's information with any Marine leaving active duty and moving to NH. He added that he does not think this is happening.
- *Brown* – Is Glenn Thayer still in Alaska, would he be interested?
- *Zurwell* – George Robinson would make a great officer if he is willing. She stated he is a teacher, so she is not sure of his availability for time commitment.
- *Zurwell* – Antwon Scott, might be interested in coming back. *Joe Duquette* said he would reach out to him since he was the one that recruited Antwon.
- *Zurwell* – stated she would put in the newsletter that will come out later in September.

Anthony then read off an email from Brad Howe with the details for the Firing Detail for 9/11 Commemoration Ceremony in Hampton and asked if anyone else with a uniform would be available. The other two present that had the proper uniform were not able to attend due to other responsibilities on that day. *Anthony* then read off an email from the widow of Arthur Allison about her desire to have a firing detail for the burial service for her husband. Arthur had been a founding member of GSD 542 and a former commandant. He asked if anyone else would be able to do this event on 9/30/26 at 13:30 at Boscawen Cemetery. *Anthony* then asked the Quartermaster *White* to get uniforms for the new member Mike Sousa as well as himself so that they could participate in these events as well.

Anthony then mentioned that the Department of NH quarterly meeting would be at GSD at ACGS on 9/27/26 with lunch starting at 12:30 to 1:30 and the meeting will follow at 1:30, then after the meeting there will be a Growl. To sign up for the meeting for a head count for food, *Zurwell* shared that it is on the department's website at this address: <https://nhmarines.org/sign-up-for-department-meeting/>. *Anthony* then asked *White* for an update on the food for the lunch. *White* said he will be ordering sandwiches from Panera, will have salad, fruit and yogurt, ice cream, pecan pie, coffee and soda. *Zurwell* stated she would provide *White* the head count on 9/20 so that the food could be ordered.

At this point, *Romano* stated that the detachment had received a check for \$1500 to be used for the Marine Corps Ball in some way. She asked how we should use these funds. *White* asked Annie if we could have Marines at the Vet Center, and or

Liberty House that GSD could sponsor to go to the event. She said it would not be a problem. *White* made a motion for the detachment to utilize the funds received by the department to sponsor those Marines in the state from the Vet Center, Liberty House, and Veteran Home in Tilton, that are interested in coming to the ball so they could enjoy the event. The motion was seconded by *Peirce*, no additional discussion was had and a vote was taken, and the motion passed unanimously.

Reports of Officers

Senior Vice Commandant: (Vacant) –

With the post vacant, *Zurwell* passed around the SignUp Genius signup form for the November 14-15 fundraiser at Bass Pro Shops. There was a concern that the dates were correct because BPS does not usually have fundraisers on Sunday. *Zurwell* said she would go back and check the contract, but she does believe those dates are correct.

Paymasters Report: (Marge Romano) – See attached report from Paymaster.

\$44,376.31 balance; \$250 outstanding checks; committed funds \$21,200.00, deposits \$839.00, resulting in an available balance of \$13,112.31. CD Balance \$40,000 – 3-month term at 4%, matures 11/20/26.

To see the full details of the Paymaster report and listing of the committed donations, see the attached reports.

Romano advised that all the funds had been returned from the dual checking account between GSD and Dillion detachments. She asked if we should push the Dillion detachment for the \$121 that is still due from them or if we should let it go? *Anthony* said he will call Steve Opett the new commandant at Dillion and let her know. She stated that she will need to close the account and move the small amount of funds in the account back to GSD's account and return the debit card to the bank.

Romano stated that she and *Anthony* went to Citizen's bank and opened a 3-month CD for \$40K that will mature on 11/20/26.

Romano made a motion to donate \$1000 to the NH Still on Watch project that Gerry Duncan a couple of months ago had talked to the detachment about. The motion was seconded by *White*, after a short discussion, a vote was taken and the motion passed unanimously. She then asked if it would be possible to challenge

the Department at the meeting at the end of the month to match this donation. She also asked if we should challenge the Department to match the donation for the Sara Steffen non-profit. *Peirce* suggested that the commandant should make those challenges to the department at the meeting.

Romano stated that she had received a new application from the Department's new website form and she has reached out to this person and is waiting to hear back.

Romano will be having coffee with David Freschi soon and she thinks he will be presenting her with the check from the fundraiser earlier this year.

The last item that *Romano* shared was that she had received a donation request from the Marine Corps Heritage Foundation and asked if the detachment wanted to donate to them. *Peirce* stated that they are a national organization that supports the Marine Corps history museum. *Zurwell* suggested that the detachment holds off on a donation until next year since all of the organizations that were going to be made donations from the detachment had already been determined for the 2026/2027 year. The group agreed and it was determined to hold off until next year as a possibility.

FUNday Breakfast Report: (Marge Romano)

- The 50/50 raffle raised \$55. The raffle winner, Steve White and he donated the fund back to the scholarship program. Current total in the account is \$707 for the Trade School Scholarship.

Chaplain Report: (Joe Duquette)

Sick, Injured, Hospitalized Members: *Duquette* stated everyone seems to be in good health. He spoke to John Petralito and said that he and his wife were camping, and her short-term memory is a problem right now but physically doing well.

He mentioned that the organizers for the MEB Luncheon were looking for MCL members for the cake ceremony at the event. Those that volunteered were *Anthony, Ducquette, Coutu, White* and he should reach out to Paul Janes as he did it last year and might want to do it again. *Romano* suggested that the detachment purchase a table at the MEB at \$500 to cover those doing the cake ceremony and up to 10 people. She is on the MEB planning committee and they will be meeting later this week, she is going to get more information and will report back at the October meeting.

Duquette then mentioned that the DAV has donated a couple of extra vehicles to the VA hospital.

Members / spouses recently passed away:

Updates from VA Hospital: There will be BINGO December 12th, and he has asked Pat Anthony to come and play her flute for the event.

Judge Advocate: (Chris Peirce) – *Peirce* reported that the Department of NH paymaster/adjutant has resigned and a new person has been back filled with Brian Westover. The Department JVC has also resigned, so if anyone is interested in filling this position, contact the Department Commandant. He then reported that Dillion Detachment is moving from Bow to Peterborough and they have a new Commandant, Steve Opett. *Peirce* then shared the flu shot schedule with CBOC clinics which he asked *Zurwell* to put on the website.

Junior Vice Commandant: (position open at present) – NTR

Quartermaster: (Steve White) – *White* stated he has found the challenge coins with the help of *Anthony*, and they sold 5 at the recent BPS fundraiser. *Zurwell* requested a count of the coins so that a proper inventory can be kept from the sales on the website so that sales do not exceed inventory. *White* stated he would get the count. He will also get a count for the flags and order another 3000 after the November fundraiser so there is always plenty in stock. *White* then mentioned that he will be ordering a complete uniform for the new member Mike Sousa and himself as soon as possible.

Webmasters Report: (Jo Zurwell) –

Zurwell reported from her written report, see attached the status of the website and the activity for the site.

Scouting Report: (Kayley Bass/Sara Steffen) –

Bass stated that there would be an Eagle Court for two scouts on October 4th at 3pm and asked *Anthony* for printed certificates for both Dominic and Brody. She had sent him an email with all the information that would be needed.

Correspondence: (Commandant, Paymaster, et al) Eric Anthony reporting

Anthony read the following email from Seneca at Revo Casino and *Anthony's* response into the record. See below:

“Good Evening-

It was so nice to see you a couple of weeks ago and thank you SO much for coming in and celebrating and partaking in our Big Check photo event. Attached is the photo for your group. Our photographer was Max Beebe of [O'Mega Images](#). Andrew Peck, Table Games Manager, was the staff member in the photo with you.

Please feel free to share these photos on your platforms to spread the word about your success in charity gaming. If you do post, we'd love for you to tag us using #PlayLikeARebel and #RebelsWithACause and connect with us on social media at @RevoCasino or Revo Casino and Social House. Our marketing team does look for the tagged posts and likes them. If we haven't liked yours, feel free to send me a link and we'll gladly go like your post! Our Marketing team also invites you to write a review for us. We would love to get more great reviews on our page <https://www.facebook.com/RevoCasino/reviews>, if you are so inclined.

Our team is also offering to assist you in crafting a press release to highlight your organization's work and share how charitable gaming funds are helping your mission. We can even guide you through the process of distributing it to the media. If you're interested, please fill out our [charity questionnaire for press release](#) to get started. For inspiration, take a look at this [example](#) showcasing recent press from one of our nonprofit partners. Tiffany Eddy is typically the one who responds to them, so if you haven't received a response within 2-3 days, let me know and I'm happy to assist. I suggest sending in a picture when she responds with your draft (she doesn't get these photos, so you could send this or a photo that represents your group).

Thank you again for your support and participation. Gala invites should be mailed out this week! (It's October 10th if you didn't mark your calendar yet) Please let me know if I can assist you with any at all and thank you for being a valued partner!"

Anthony's reply follows :

"Dear Seneca,

It was a pleasure to once again visit Revo Casino, your friendly staff (and excellent food!) for the photo. We will review those publicity and social media options: I confess to being low tech, but we have others in the detachment who are very adept at today's technology, so we look forward to implementing your suggestions. Please thank Max Beebe and Andy Peck for their help at the photo session! We look forward to continued collaboration with Revo: it certainly has been a positive

experience for us, the charities we fund, and the volunteer work we do for veterans and the community.

OORAH”

Anthony then read an email that he sent to the widow of Arthur Allison about his funeral and the firing detail for him.

“I have been in touch with Arthur Allison's widow, Clara; his burial ceremony at the Veteran's Cemetery in Boscawen is 2:00 on Sept. 30th. Given his connection and faithful service to the League and our detachment, I promised her we would be honored to have a contingent from the GSD both to attend and to be part of the firing squad. She was very happy to hear this since she has only been able to come up with 3 shooters from the American Legion. So please put this on the Sept. meeting agenda and I will be contacting Brad Howe about the particulars of organizing the firing squad.”

Aide De Camp : (Kevin Brown)

Brown stated he had been in contact with Alex Ray's office, and he has returned from Ukraine. He is in communication with his office to arrange a meeting. Peirce asked what is the goal of these communications and request of a meeting. Brown stated that the goal is to see how GSD can support one of Ray's local charity projects. Romano suggested doing a certificate to the Airport diner in appreciation for allowing the detachment to use their space for the monthly breakfasts, if that would be allowed by them. It was mentioned that a certificate was presented in the past and it was on the wall for some time, but it has been taken down. Zurwell suggested that the Zoom account be utilized to have a virtual meeting with Alex Ray and the select group from the detachment as desired to have this meeting instead of finding time in his schedule to travel 2.5 hours round trip, plus the meeting, which would be very challenging. Brown said he liked the idea and he would present it to Ray's office. Romano then suggested that a few people could go up to the Meridith area, closer to where he is located, and have an in-person meeting near him so he does not need to travel to Manchester. Brown said that he liked this as an option as well and will present it to Ray's office.

Brown then stated he would like a copy of the roster as the one he has is old. He recently sent emails to several of the members to invite them to the monthly breakfast and three emails bounced back, so he wants to make sure he has the proper information. Romano stated she is working on updating the roster currently with the renewals being almost complete at this point; then she will be handing the

maintaining of the roster over to *Zurwell* as part of the Adjutant responsibilities. As soon as the roster is updated she will send a copy to *Brown* as well. *Romano* mentioned that she contacted National directly and was able to get access to the Atlas system that keeps the roster for each detachment. She is able to download what they show as the roster and compare it against what the detachment shows and work out any discrepancies.

Donations inbound: (Paymaster, Commandant): NTR

Donation Review Committee: (Chris Peirce)

Peirce stated that *Romano* will be sending out the check to Liberty House soon for their event coming up. He also said that a check would be sent to Sara Steffen for her non-profit. *Peirce* stated he would hand deliver the checks for the organizations that were approved last month for donations that are up near him, and that the Art Museum and Harbour Homes would like to give detachment members a tour and a check can be given at that time.

Peirce then asked *Romano* if the detachment was good to do the rifle raffle for Company B for the MC Ball. *Romano* stated that she is not able to commit the time to manage the collection of funds and all that needs to be done for something like this, for example the permit from the town the rifle is displayed, there is a federal matter because the raffle is for a firearm and a separate checking account would need to be set up. *Peirce* advised that Company B would be doing all the collection of funds and that he has already given them the information as to how he has done several gun raffles in the past. Since *Romano* was not able to commit the time to this project, she asked if anyone else would have the time to do it. *White* volunteered to take on this project and would get with *Anthony* to get the details of what is needed and to get the account set up.

Awards: (Commandant, et al) – NTR

Honor Details: (vacant) – NTR

Scholarship committee: (Jo Zurwell) - NTR

Continuing Business:

Old Business:

The line item on the agenda for ad pricing from the Union Leader was removed from the meeting because this was going to be for the joint MC Ball and since that is not happening this was not needed to be discussed.

New Business:

None

For the Good of the Order

- *Anthony* shared the attached flyer for QPR Institute for a training on suicide prevention – a partner in this project is the Steffen Family Foundation run by the detachment's member Sara Steffen.
- *Anthony* shared information on a change in venue for the Gary Sinise and the LT Dan Band Military Support Concert – free show -the new location is 35 Corporate Drive, Portsmouth, NH on September 24 at 5pm. For more information go to <https://vetscount.org/events/military-support-concert/>

Closing Ceremony:

(Commandant, Sgt-at-Arms, Senior VC, Chaplain)

Meeting Adjourned at 1937.

Next meeting dates:

- The next FUNday breakfast will be on **September 26, 2026** (Sat.) at the Airport Diner, 08:00
- The next official meeting will be on Tuesday, **October 13, 2026**, at 1800 hours.

--- Jo Zurwell, Acting Adjutant

Granite State Marine Corps League Detachment #542

Agenda – September 8, 2026

1. Opening Ceremony
2. Roll Call
3. Approval of Meeting Minutes August 11, 2026
4. Annie -VA Peer Support and Veterans Crisis Hotline – Mike Sousa intro
5. Commandant
 - a. SVC and JVC vacant - discussion
 - b. Firing Details
 - 9/11 Commemoration Ceremony in Hampton
 - Arthur Allison's Firing Detail- the Veteran's Cemetery in Boscawen is 2:00 on Sept. 30th
 - c. DoNH Q3 Meeting -9/27 @ ACGS Lunch 12:30-1:30, Meeting 1:30
 - sign up if attending at <https://nhmarines.org/sign-up-for-department-meeting/>
 - Update from food subcommittee. What is needed?
6. Officer Reports
 - a. SVC – Vacant
 - b. Paymaster – Marge Romano
 - BPS Fundraiser raised \$1410
 - How are renewals going?
 - c. Chaplain – Joe Duquette
 - d. Judge Advocate – Chris Peirce
 - e. Jr Vice – vacant
 - f. Quartermaster –Steve White –
 - Challenge Coin – status of location
 - g. Webmaster – Jo Zurwell
 - h. Scouting -Kaylee Bass and Sara Steffen
 - i. Correspondence -Eric Anthony
 - Revo Casino email
 - j. Aide de Camp – Kevin Brown
 - k. Donations Inbound – Eric Anthony/Marge Romano
 - l. Donation Evaluation Committee– Chris Peirce -
 - m. Awards
 - n. Honor Detail

- o. Scholarship – Jo Zurwell
- 7. Continuing Business
 - a. Old Business
 - Union Leader – ad space pricing – Steve contact at paper
 - b. New Business
- 8. For the Good of the Order – anyone have anything to share
- 9. Closing Ceremony
- 10. Next breakfast is September 26, 2026. Next Member meeting October 13th

Zoom Connection information:

Topic: Marine Corps League - Granite State Detachment 542

Time: This is a recurring meeting -Meet every 2nd Tuesday of the month at 1800.

Join from PC, Mac, Linux, iOS or Android at:

<https://us06web.zoom.us/j/86305815609?pwd=mVhxUZc9GyHxZja0YFJm5MoBfQeESf.1>

Meeting ID: 863 0581 5609

Passcode: 267169

Paymaster Report as of September 08, 2026,

CHECKING ACCOUNT BALANCE	OUTSTANDING CHECKS	AMOUNT	COMMITTED FUNDS for YEAR 2026 - 2027	AMOUNT
\$ 44,376.31	Webmaster Monthly Invoice	\$ 250.00	Commandant Trade School Scholarship funds for 2026 is Rolled over to Trade School Scholarship funds to 2027	
			Commandant Trade School Scholarship for 2027 each month through August 2026	\$ 1,087.00 \$ 707.00
			Frank Diekmann Annual GSD #542 Scholarship	\$ 2,500.00
Total Outstanding Checks		\$ 250.00	Donation Committee Funds Schedule for year 2026-2027	\$ 26,720.00
			committed Funds Paid Out as of September 2026	\$ 5,500.00
CD BALANCE	3 mths 8/20/26 - matures 11/20/26 rate 4%	\$ 40,000.00	Committed Funds Available as of September 2026	\$ 21,220.00
			See Attached Sheet for Schedule of Committed Funds	
TOTAL FUNDS AT CITIZENS BANK		\$ 84,126.31		
MINUS THE 40k CD	AVAILABLE FUNDS	\$ 13,112.31	TOTAL FUNDS COMMITTED FOR YEAR JULY 1 2026 THROUGH JUNE 30, 2027	\$ 31,014.00
Deposits made after Last Meeting thru September 08, 2026				
FUNDAY Breakfast July 2026		\$ 55.00		
Renewals		\$ 175.00		
New Member		\$ 40.00		
Bass Pro Shops Fundraiser - Day 1		\$ 569.00		
Bass Pro Shops Fundraiser - Day 2		\$ 841.00		
	Total Deposits to Date	\$ 839.00		

FUNday Breakfast Raffle Donations 2026 for Commandant Trade School Scholarship		
FOR 2027		
January	\$ 37.00	
February	\$ 70.00	
March	\$ 265.00	
April	\$ 70.00	Raffle Winner Paul Coutu donated back to Scholarship fund
May	\$ 105.00	Raffle Winner Maryanne Diekman donated back to Scholarship fund
June	\$ 40.00	
July	\$ 65.00	
August	\$ 55.00	Raffle Winner Steve White donated back to Scholarship fund
September		
October		
November		
December		
TOTAL	\$ 707.00	

GRANITE STATE DETACHMENT #542 YEARLY DONATIONS JULY 1, 2026 - JUNE 30, 2027

DONATIONS			AMOUNT PER QUARTER	AMOUNT FOR YEAR	DONATION DATE	AMOUNT
FIXED MONTHLY DONATIONS DONATIONS						
VA Medical Center - CLC Bingo Bucks and Snacks @ \$60 per month	\$	180.00	\$	720.00		
TOTAL			\$	720.00		
FIXED QUARTERLY DONATIONS DONATIONS						
Liberty House - Food Pantry	\$	500.00	\$	500.00		
Meals on Wheels	\$	500.00	\$	500.00		
NH Food Bank	\$	500.00	\$	500.00		
VA Medical Center Food Pantry	\$	500.00	\$	500.00		
TOTAL			\$	2,000.00		
VETERAN GROUPS - VARIABLE -YEARLY						
Arts for Veterans - Currier			\$	1,000.00		
Blue Star Mothers - Wreaths for Boscawen - NH Veterans Cemetery			\$	1,000.00		
Buiilding Dreams for Marines			\$	2,000.00	Paid out August 2026	\$ (2,000.00)
Harbor Homes			\$	1,000.00		
Hidden Battles			\$	1,000.00		
Hometown Hero Outdoors			\$	1,000.00		
Liberty House			\$	1,500.00	Paid out September 2026	\$ (1,500.00)
NH State Troopers Association			\$	500.00		
NH Veterans Cemetery Association			\$	1,000.00		
NH Veterans Veterans Home - Tilton			\$	1,000.00		
Steffen Family Foundation			\$	1,000.00	Paid out September 2026	\$ (1,000.00)
Worker Bee Fund			\$	1,000.00		
Wounded Warrior			\$	1,000.00		
TOTAL BALANCE			\$	14,000.00		
DISCRETIONARY DONATIONS - YEARLY						
NH Military Suicide Loss Memorial Veterans Cemetery			\$	1,000.00	Paid out September 2026	\$ (1,000.00)
MISCELLANEOUS SUPPORT - YEARLY						
			\$	5,000.00		
TOTAL COMMITTED DONATION FUNDS FOR YEAR 2026-2027			\$	26,720.00	PAID OUT BALANCE	\$ (5,500.00)
TOTAL COMMITTED FUNDS PAID OUT AS OF SEPTEMBER 2026			\$	5,500.00		
YEARLY DONATION BUDGET BALANCE AS OF SEPTEMBER 2026			\$	21,220.00		

Webmaster and Social Media Manager

Board Report for

September 8, 2026, GSD 542 Meeting

Since the last meeting the following were either done on the website and/or added to social media.

- Create a blog post for the new NE Div Newsletter for Aug/Sept.
- Added the National MCL Convention to the calendar Aug 10-14th
- Added DoNH Quarterly Meeting on Sept 27th to the calendar and the Google Calendar
- Pulled images together for video for Those We Serve page. Started putting video together
- Created social media post for the Maurice Labbe Memorial stone dedication at Easterseals with his widow Pauly Labbe 8/4/26
- Added the video created to the "Those We Serve" page and let officers know page is completed.
- Created Tuesday membership meeting reminder email in Constant Contact and sent.
- Created 2nd Request email reminder for membership renewals per paymaster. After approved, sent to all members.
- Added Rebels Gala 2026 save the date to the Google calendar
- Removed SVC Jesse Stufflebeam from the website officers page and replaced with vacant image.
- Combined July meeting minutes, agenda, and reports and uploaded to the webpage for minutes.
- Uploaded Liberty House Veterans Breakfast flyer and Memorial Gala flyer to blog
- Created a SignUp Genius event for the Bass Pro Shops November fundraiser and emailed out
- This is not an all-inclusive list of what I did since the last meeting, but it is what best pertains to the website and social media.
- Reviewed website usage report from Monster Insights

Website: Google Analytics GA4 numbers for August 1-August 31, 2026

	2/1/26- 2/28/26	3/1/26- 3/31/26	4/1/26- 4/30/26	5/1/26- 5/31/26	6/1/26- 6/30/26	7/1/26- 7/31/26	8/1/26- 8/31/26
Total Website Users	550	573	447	879	1,844	312	455
Direct Find	487	492	376	821	1,791	233	379
Organic Search	39	48	50	50	50	66	81
Referral (link on another site to ours)	16	31	4	6	3	9	3
Organic Social	8	2	17	2	0	4	2

The top landing page views were as follows:

	2/1/26- 2/28/26	3/1/26- 3/31/26	4/1/26- 4/30/26	5/1/26- 5/31/26	6/1/26- 6/30/26	7/1/26- 7/31/26	8/1/26- 8/31/26
Main Home page	191	214	202	186	181	117	119
Contact Us	0	0	20	0	0	0	0
Detachment Officers	25	9	0	24	0	0	0
Events	47	55	62	249	1247*	61	45
Resources	29	21	17	0	0	23	21
Scholarships	50	65	28	0	0	0	0
Scholarship Application	32	21	14	0	0	0	0
Membership	0	0	0	0	0	14	16
Monthly Meeting Mins	18	0	0	25	0	0	0
News & Events		34	6	0	0	0	0
History						13	0
251 MC Ball						11	0
VetFest 2						18	53
Store							18

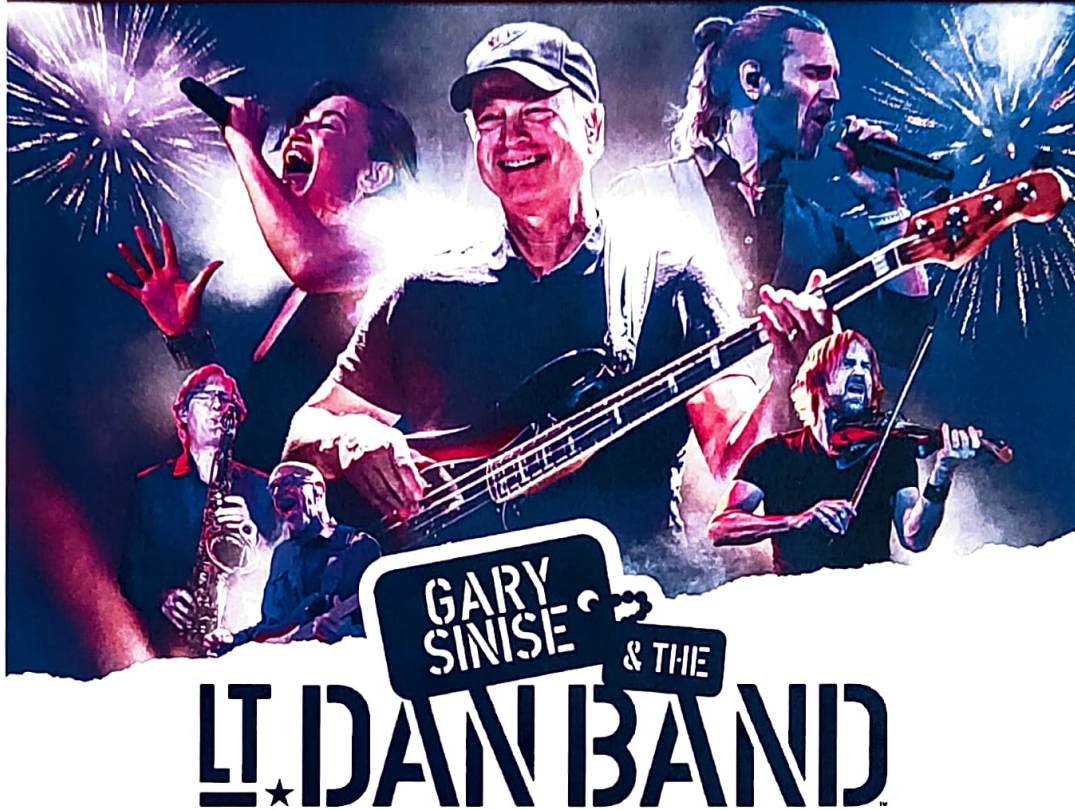
*It seems that the Events page has been active, but I don't think these are all true hits to the page as it is so much more than normal and it registered over 5 events, but the analysis software could not show which events.

Oorah Newsletter Readership

Issue Date	Qty Sent to	Qty Opened	Qty Clicked
March 2025	751	313	17
June 2025	735	274	10
September 2025	731	299	19
December 2025	718	280 (42%)	6 (1%)
March 2026	715	266 (38.7%)	12 (1.8%)
June 2026	709	108 (40.1%)	14 (2.1%)

Respectfully Submitted, Jo Zurwell, #238602, Webmaster & Social Media Manager

Venue Change: 35 Corporate Drive, Portsmouth, NH



MILITARY SUPPORT CONCERT | FREE SHOW

Veterans Count Salute our Heroes Presented by Service Credit Union

September 24, 2026 | 5pm | 35 Corporate Drive, Portsmouth, NH

Important Venue Update

VENUE CHANGE: Salute Our Heroes will now be held at **35 Corporate Drive, Portsmouth, NH**, formerly Redhook/Cisco Brewery. The date and event schedule remain the same, and **no registration is required.**

For updates and event details, please visit:

<https://vetscount.org/events/military-support-concert/>

Follow **Easterseals NH** on social media for event updates